

An aerial photograph of a city with various buildings and greenery. A large, white, semi-transparent geometric shape, resembling a stylized roof or a large letter 'A', is overlaid on the left and center of the image. The title text is positioned within this white area.

Tourism and Sustainable Development

Our **vision** is to create
a **future worth living** around the world.



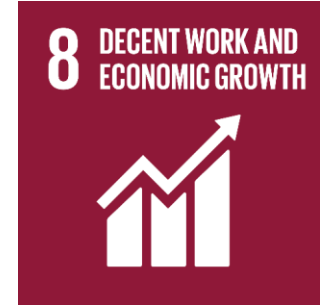
Tourism and Sustainable Development

Tourism provides many opportunities...

- Economic growth
- Employment opportunities
- Improved infrastructure development
- Positive impacts on other sectors (e.g. agriculture)
- Environment and nature protection
- Protection and promotion of cultural heritage

...but it also involves risks:

- Displacement
- Unsafe working environments and job insecurity
- Environmental problems
- Social conflicts

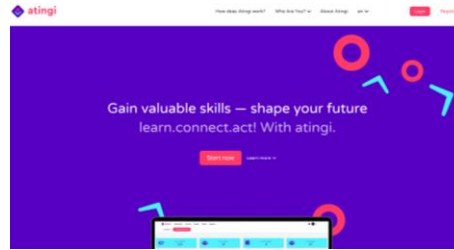


What's Next? – Dealing with Uncertainties



Hotel
Resilient

Identify drivers of change
and risks & deal with them



Promote knowledge sharing and
capacity building



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Build partnerships

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